

# Youth Engagement

To ensure social justice and youth representation

To promote youth development

## WHY IS IT IMPORTANT?

To build civil society and contribute to the common good

## WHAT IS YOUTH ENGAGEMENT?

“Recognizes young people’s right to participate in decisions that impact them and acknowledges the great skills & strengths they bring to the table. It injects young people as valued stakeholders into creating effective & inclusive policies, programs and environments.”



## HOW TO PROMOTE YOUTH ENGAGEMENT?

1. **UNFREEZE** the culture and recognise the need for a cultural shift
2. **CATALYSE** knowledge into action by nominating champions
3. **INTERNALISE** change by creating and taking advantage of existing opportunities
4. **INSTITUTIONALISE** youth engagement into policy & standards to ensure it becomes a consistent practice